

# CHEESE JERKY®



BEST  
BEEF JERKY.com  
★★★★★  
GRUBB.com  
★★★★★



2009 CSNEWS  
BEST NEW  
PRODUCTS  
AWARD WINNER



Shredded  
**BEEF JERKY**

MIXED INTO

Farmstead  
**STRING CHEESE**



Distinct Netted Bags  
EZ Peel film  
Long refrigerated life  
\$4.99 SRP  
Award Winning  
Farmstead Cheese



[www.CHEESEJERKY.com](http://www.CHEESEJERKY.com)



# CHEESE JERKY®

## What is Cheese Jerky®?

- Morsels of premium Beef Jerky mixed into award winning mozzarella string cheese.
- Made from Grade A Wisconsin milk (never powdered).
- First major new cheese product in years.
- Designed specifically to be a convenient yet nutritional snack.
- Available in two cheese-a-licious flavors:

**Original Cheese Jerky®    Peppered Cheese Jerky®**

## Quick Facts:

- 110 Calories Per Stick
- High Protein
- High Calcium
- Low Carb, Low Sugar
- EZ Peel Film
- Trademarked name
- Family Company out of Glendale, Wisconsin
- Farmstead AWARD WINNING Cheese
- ONLY Product of it's kind!

## Acclaim For Cheese Jerky®:

- *Best New Product of 2009 Award Winner* -CS News
- "I Love This Product!"  
-Phil Lempert (aka The Supermarket Guru).
- BestBeefJerky.com gives Cheese Jerky®



- Gruub.com gives Cheese Jerky®



- "Mmm. It's really good!"  
-Jenna Wolfe of NBC's The TODAY Show
- *Best New Product Finalist Award 2010* - CSP

## Cheese Jerky® Marketing:

- Shipped in master cases of 12 units per case
- Sold in 5 Pack, Netted bags with preprinted label to draw attention
- Shelf Danglers and Static Clings available upon request
- Youtube, Facebook, Twitter presence

Follow us on:   

Code	Description	Unit UPC	SRP	Net Unit Cost	GP*	Shelf Life
ORG-5	<b>Original Cheese Jerky®</b> 7.5oz - 5PK	7 98304 12541 2	\$4.99		35%	150 Days
PEP-5	<b>Peppered Cheese Jerky®</b> 7.5oz - 5PK	7 98304 12540 5	\$4.99		35%	150 Days
+Notes+						
*Estimated GP %						

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